



# Accountability, Initiative, Integrity and Trustworthiness

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Slides

Important

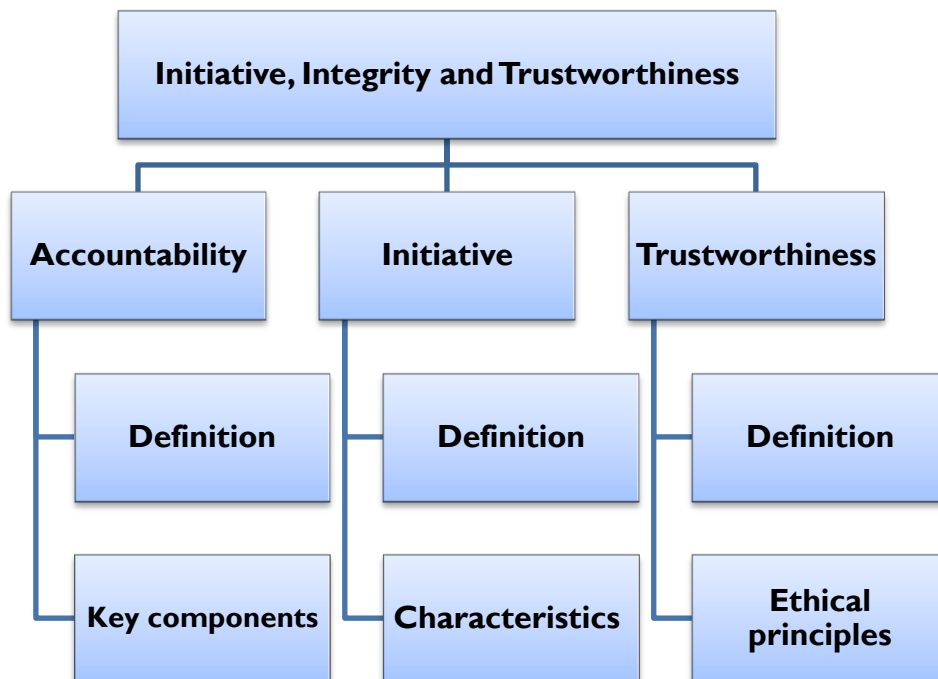
Explanation

# Objectives and Mind Map

## Objectives:

- Understand the meaning & components of accountability.
- Understand why accountability is needed in the medical profession.
- Discuss the meaning of initiative, integrity & trustworthiness.
- Discuss some practical examples & case scenarios .

## Mind Map:



# Accountability

**Definition:** Procedures and processes by which one party justifies and takes responsibility for its activities.

## It comprises:

1. responsibilities to patients.
2. patient-physician relationship.
3. responsibilities to colleagues.
4. responsibilities to the profession.
5. responsibilities to the society and public.

## Key components of accountability **Important**

<b>Responsibility</b>	<ul style="list-style-type: none"><li>• That means to <b>become responsible</b> (accountable) to patients, their families, society &amp; community.</li><li>• To <b>become accountable</b> for quality of care, resolving conflict, and upholding principles.</li></ul>
<b>Self-regulation in activities</b>	<ul style="list-style-type: none"><li>• This means that physicians' actions and behavior should reflect legal, good ethical conduct, and no financial conflict in their performance.</li></ul>
<b>Standard setting for current and future members of the profession</b>	<ul style="list-style-type: none"><li>• Accountability is about our willingness to <b>maintain these professional standards</b> in our day-to-day practices.</li></ul>
<b>Ability to resolve conflict</b>	<ul style="list-style-type: none"><li>• Conflict might be financial, pharmaceutical. There is a need to disclose any conflict that could damage doctor's accountability.</li></ul>
<b>Free acceptance of duty to serve public</b>	<ul style="list-style-type: none"><li>• A doctor is accountable for <b>improving the standards</b> of the health care of their community, their country and worldwide</li></ul>
<b>Explain and give reasons for actions</b>	<ul style="list-style-type: none"><li>• A doctor is accountable for actions that could cause harm to the patient, colleagues, and community.</li></ul>

## Responsible style

- **Promise only what can be delivered:** Commitment ,delivered on time, accountability.
- **Support the basic tents of the profession:** Develops a philosophy and sound rationale for professional practice.
- **Thinks before reacting:** Foresees possible outcomes of professional actions.
- **Evaluates his/her professional practice:** Confronts discrepancies between intentions and actions.

<b>Why accountability is important to learn by medical students?</b>	<ul style="list-style-type: none"> <li>• Social accountability for medical students is needed as <b>behavior</b> and as a <b>practice</b> and not needed as knowledge.</li> </ul>
<b>Social Accountability of Medical Students:</b>	<ul style="list-style-type: none"> <li>• To enhance the health of people by educating physicians &amp; medical students; by conducting research in clinical and basic medical sciences.</li> <li>• By promoting the skills and attitudes of lifelong learning.</li> <li>• <b>Preparation of future doctors to respond to population needs.</b></li> </ul>

## Initiative

<b>Definition</b>	<ul style="list-style-type: none"> <li>• <b>The action of creating or starting.</b></li> <li>• To make a conscious effort to do things <u>without</u> being told to and to find alternatives if an option is not possible.</li> </ul>
<b>Characteristics of an Initiative:</b>	<ul style="list-style-type: none"> <li>• People with initiative character are <u>starters and self-motivators</u>.</li> <li>• Have the ability to begin or to <u>follow energetically with a plan or task</u>.</li> <li>• Took the initiative in <u>trying to solve the problem</u>.</li> <li>• Have the power to or right to <u>introduce a new legislative measure</u>.</li> </ul>

## Trustworthiness

●The corner stone of the practice of medicine●

<b>Definition</b>	Deserving of trust or confidence.
<b>Synonyms</b>	<i>true, accurate, honest, faithful</i>
<ul style="list-style-type: none"> <li>• The demonstration of compassion, service and altruism that earns the medicine profession the trust of the public.</li> <li>• <b>Trustworthy people keep their promise, are honest, reliable, principled and never inappropriately betray a confidence.</b></li> <li>• It embodies FOUR ethical principles: <ul style="list-style-type: none"> <li>a- Integrity</li> <li>b- Honesty</li> <li>c- Promise – Keeping</li> <li>d- Loyalty</li> </ul> </li> </ul>	

# I.Integrity:

<ul style="list-style-type: none"> <li>• The most important factor in trust.</li> <li>• Integrity carries the sense of <b>wholeness</b>: a person of integrity like a whole number, is a whole person, <b>undivided, complete</b>.</li> <li>• Integrity is <u>doing the right thing when no one is watching</u>.</li> </ul>	
<p><b>Person with integrity:</b></p>	<ul style="list-style-type: none"> <li>• Listen to his consciences and live by his principles <u>no matter what others say</u> and no matter the personal cost.</li> <li>• Is honorable and <u>upright in all actions</u>.</li> <li>• <u>Has the courage</u> to do what is hard or costly or failure is probable.</li> <li>• Build and guard his reputations.</li> <li>• Don't do anything he feels is wrong.</li> <li>• Don't lose heart if he fails.</li> </ul>

# 2.Honesty:

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<p><b>Being honest</b> in our conduct means <b>playing by the rules</b> and being trustworthy of another's property and belongs.</p>	<p><b>Dishonest</b> conduct by <b>ways of cheating can come in many forms</b>, such as trickery, fraud , misleading ,deliberately violating the rules, and swindling.</p>
<p><b>Two types of honesty:</b></p>	
<ul style="list-style-type: none"> <li>• <b>Communication Honesty:</b></li> <li>• Being truthful in representing facts and intentions to the best of one's knowledge.</li> <li>• Sincerity and candor.</li> </ul>	<p><b>Conduct Honesty:</b></p> <ul style="list-style-type: none"> <li>○ <b>Cheating</b></li> <li>1- <b>Using unauthorized materials</b> to achieve better grade.</li> <li>2- <b>Falsification</b> or invention of any information.</li> <li>3- <b>Attempting to help another person in an act of cheating.</b></li> <li>○ <b>Plagiarism</b></li> <li>(Submitting an assignment as if it were one's own work).</li> <li>1- Submitting a work that is purchased or obtained from internet source.</li> <li>2- <b>Incorporating a word or ideas of an author into one's paper without acknowledging the original source.</b></li> </ul>

# 3.Promise Keeping:

- A vital moral aspect of reliability.
- Promise is a vow, pledge, a declaration assuring that one will or will not do something.
- **Two areas of promise keeping:**
  - a. **Good work habit:** complete our job /task
  - b. **Reliability:** being dependable e.g. *Return what you borrow, pay your debts, show up on time, and be prepared.*

## 4.Loyalty:

- This could be loyalty to an oath, one's family, and our country.
- It implies the unfailing fulfillment to one's duties and obligations and strict adherence to vow or promise.

## Trustworthiness in medicine

- **Physicians are expected to make patients' needs the first priority.**
- Physicians should consider their contributions to their individual patients, to their own practice, the community and the health care system.

## Physician should

- **Demonstrate professional competence**
- **Be aware of their deficiencies.**
- Obtain help when needed.
- **Be honest and communicate information in complete confidence.**
- In communications with the community, physicians must ensure that representations they make are to the best of their knowledge and truthful.

## Questions

- I. Which one of the following is not a responsibility style:**
  - a. Promising only what can be delivered.
  - b. Professional competence.
  - c. Evaluating the professional practice.

- 2. To make a conscious effort to do things without being told to and to find alternatives if an option is not possible.**
  - a. Responsibility
  - b. Promise keeping
  - c. Initiative
  - d. Accountability

1.B 2.C