

































OBJECTIVES:

- 1.Define nutrition education.
- 2. Recognize the importance of nutrition education.
- 3. Understand methods used in nutrition education.



- Original content
- Doctor's notes
- Extra













Important

Nutritional Education





Definition

It is the science of teaching the individual how to practice proper and correct nutrition in terms of:

Knowing the proper nutrition rules

Knowing benefit of each nutrient.

More attention to quality and quantity of foods.

Nutrition

The process by which the human intakes food for growth, energy, and replacement of tissues. It is successive stages include digestion, absorption, metabolism and excretion.

Nutritional requirements

The quantities of each nutrient which met the human body needs to prevent nutrients deficiency diseases.

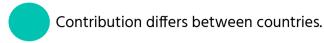
- Who are in the need of nutritional education?
 - Every Person whatever his culture, lifestyle, educational level, income, health status.
 - In hospitals, education is usually directed to people with health problems; like DM, Obesity, Celiac disease, Hypertension...etc.

Nutritional Education







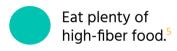




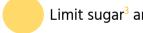
Ignorance¹, Diseases and Poverty, all will lead to **Malnutrition**².

Prevention is better than Cure









Do not smoke.

Limit sugar³ and salt intake⁴.



Get regular exercise.⁶





Eat 5 portions of fruit and vegetables a day.



Limite Alcohol intake.



1.**Ignorance** in good types of food

2.mainutrition is from increased or decreased qunatity, or problem in quality)

3. high sugar is high energy which will be stored as adipose tissue, so it contributes to atherosclerosis

mainly by patients of Hypertension and heart failure which can also be caused by hypertention, you might see a heart failure patient take diarutics to release Na

idecreases weight and decreases lipid profile (increase HDI) it also decreases blood pressure

Energy balance















Body function & physical activity

Calories out



Obesity is the result of chronic energy imbalance (input calories > output calories)

Importance of Nutritional Education

*Important



Man doesn't have instinct nor inherit knowledge that leads him to know the effect of different foods on health.



There is consensus that food choices, dietary practices, and physical activities influence health.



Increases the motivation, skills, and opportunities for people to engage in health.

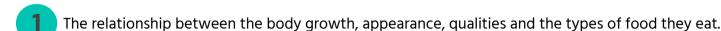
Aims of Nutritional Education







To increase people's ability to know the following facts:





- Increased diversification in the food they eat, and enjoy its taste. (we shouldn't focus on one type of food so we don't get bored)
- Planning and preparing of meals rich in nutrients.
- The natural resources of food.
- Assessment of their nutritional behaviors and beliefs.
- Appreciating the importance of the standard of living improving programs (can improve any type of program, depends on

Malnutrition

Developing countries	Developed countries	
Nutrients deficiency	Obesity	
	Heart diseases	
Diseases	Diabetes	
	Hypertension	









Factors Affect Human's Food Consumptions

- 1 The healthy body and disease.
- 5 Education level.

9 Media.

2 Psychological factors.

6 Religious beliefs.

10 Travel & Tourism.

3 Food habits.

7 Political conditions.

11 Geographical characteristics.

4 Economic levels.

g Social conditions.

Important

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Nutritional Education strategy











- Encouraging the targeted categories to consume Balanced Diets according to the:
 - 1. Available resources.
 - 2. Renew the dishes.
 - Local food and eating habits .
 - 1. The presenting ways.
 - 5. The best preparing Methods.
 - 6. Suitable food.
 - 7. To Meet the needs.

Foods and food components to reduce:

-Sodium intake for hypertension & heart failure (DR IMP)

- -Saturated fatty acids(For all)(either healthy
- -Dietary cholesterol(For all)
- -Trans-fatty acids (For all, **more atherogenic**)
- -Calories from solid fats and added sugars
- -Refined grains that contain solids fats, added sugars and sodium(For all).

A Healthy Eating Pattern Of Food:

Less;

- -Saturated Fats
- -Trans Fats
- -Added Sugars
- -Sodium

Choosing channels of nutrition education:

- -Newspaper & publications.
- -Internet.
- -TV.
- -Radio.
- -Television / Satellites.

Important







Moderate evidence indicates that these eating patterns are associated with reduced risk of obesity, type 2 diabetes, and some types of cancer (WHICH TYPE? COLON AS WE SAID) in adults.



Also known as red meat, includes: all forms of beef, lamb, veal, goat.



Strong evidence indicates that the eating patterns that include: lower intake of meats as well as processed meats & poultry are associated with reduced risk of CVD in adults.



Meats and Poultry Meat



Poultry meats includes: all forms of chicken, turkey, duck.

Processed meats and processed poultry (e.g., sausages, luncheon meats) are products preserved by smoking, salting.



Lean

Lean meats and poultry contain less fat and cholesterol.









- Seafood provides the most vitamin B12 and vitamin D, in addition to almost all of the polyunsaturated like ω -3 fatty acids.
- The recommendation to consume TWO servings or more per week.
- Strong evidence indicates that eating patterns that include seafood are associated with reduced risk of CVD, and moderate evidence indicates that these eating patterns are associated with reduced risk of obesity.

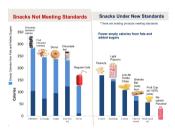
A healthier diet is:

Adequate: provides enough energy, nutrients, fiber, and vitamins to support a person's health.

Varied: to eat many different types of foods each day.

Balanced: contains the right combinations of foods to provide the proper balance of nutrients.

Moderate: contains the right amounts of foods (Calories) for maintaining proper weight - neither too much nor too little food.



Source of healthy food:







Vegetables

from all of the subgroups

dark green, red and orange, legumes (beans and peas), starchy & are naturally low in fat and calories and provide dietary fiber, potassium, vitamin A and vitamin C¹.

Fruits²

especially whole fruits & are sources of many essential nutrients including: dietary fiber, potassium, vitamin C and

Whole grain

at least half of which are whole grains.

are sources of dietary fiber, B vitamins and Minerals (iron, magnesium and selenium).

Proteins

including
seafood, lean
meats and
poultry³, eggs,
legumes (beans
and peas), nuts⁴,
seeds, and soy
products & are
sources of B
vitamins, vitamin
E, iron, zinc,
magnesium and
ω-3 fatty acids
which are found
in seafood.

Oils⁵

are sources of energy and improve brain function like olive oil, corn oil.



<u>Fat-free or</u> <u>low-fat dairy</u>

including milk, yogurt, cheese, and/or fortified soy beverages.









3.Lean meat If you'll eat meat, poultry is better than red meat

4.nuts are healthy as they have Omega 3

^{5.}The picture: (Monosaturated fatty acids-Coconut oil- are the most highly atherogenic, palm kernel oil is considered high) (canola, sunflower, corn, olive, sesame, soybean is considered good, even cottonseed oil and salmon

Group Nutrition Education Techniques uses Facilitated Discussion by:







- Discuss a specific topic, to be interactive, share questions and knowledge with others.
- Focuses on client's needs.
- Develops relationships between clients.
- Clients learn from one another.
- Requires members to be familiar with topic.
- Requires skill development of staff.



Interactive Nutrition Education:

- Engages the client.
- Provides opportunity for questions and feedback.

- May be individual or group sessions.
- Helps client identify individual goals or important issues.



Soft drinks industry levy in UK









Levy

The amount of money has to be paid & collected by government.

From April 2018 millions of children across the uk had benefit from the government's key milestone in tackling childhood obesity.

That means over 45 million kg of sugar a year being removed from soft drinks through reformulation. In England the revenue from the levy is invested in programs supporting pupil health and well-being.

- The rates companies will need to pay are as follows
 - > 24p per liter of drink if it contains 8 grams of sugar per 100 ml
 - > 18p per liter of drink if it contains between 5 ~ <8 grams of sugar per 100 ml

Conclusion

- Nutrition Education is a requirement in health system as well as among all public.
- Messages should be simple and to the level and culture of the audients.
- Limit intake of saturated fats, trans fat, added sugars and sodium.
- You can participate in education through; Lectures, Seminars, Group discussion, Media,
 Day Activities in hospitals.
- It is healthier to exercise then eat. (people take it as a reward, so they wait for 3 hours and eat or exercise then eat, just like a football match, also B is better because we avoid any problems and the abdomen caused by exercise after eating)

QUIZ!







Q1: the sources of energy and improve brain function.				
A- Vegetables	B-Fruits	C-Oil	D-proteins	
Q2:are sources of many essential nutrients including: dietary fiber, potassium, vitamin C and folate.				
A- Vegetables	B-Fruits	C-Oil	D-proteins	
Q3: Seafood provides the most and, in addition to almost all of the polyunsaturated like ω -3 fatty acids.				
A- vitaminC,vitamin D	B-vitamin B12,vitamin D	C-vitamin B12,vitamin A	D-vitamin D,vitamin A	
Q4: eating patterns that include: lower intake of meats as well as processed meats & poultry are associated with reduced risk of				
A- type 2 diabetes	B- colon cancer	C- obesity	D- all of them	
Q5: sodium intake needs to be reduce for :				
A- hypertension	B-heart failure	C-obesity	D- A+B	

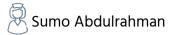


Answers

1/C 2/B 3/B 4/D

Leaders













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